

Why a PR Release form

Andersen Acres has tools that will allow you to archive and share lessons you have done with your horse. Because of this unique feature is why a PR form is needed. We need to get approval from all that will be using the facility so that when you archive your images and video and possible share it with others we will have consent to do so.

Because of activities and events that Andersen Acres conducts there will be times where events are recorded and pictures taken. Typically events that occur only once or twice a year will be the ones that are aimed at using the hi-lites for Public Relations but on occasion a small activity could be recorded and just by someone being present at Andersen Acres they run the risk of being recorded as they are walking or riding by.

By offering things beyond just boarding of your horse, some of which are not even thought of yet, we are building a foundation of approvals from you in order to give you tools that will help in your learning process.

The PR release is letting you and us know what limitations there are and what the intentions of the images and videos are for.

END PAGE 1



Public Relations Release Form

Phone 303-732-4400 • 27550 County Road 10, Keenesburg, CO 80643 • www.andersenacres.com

Please Complete

I hereby expressly grant to said Andersen Acres, Travis Andersen, Andrea Andersen and all licensees, successors, legal representatives and assigns, the absolute and irrevocable right and permission to use my name and to use, reproduce, edit, exhibit, project, display, copyright, publish and/or resell photographic pictures and/or moving pictures and/or video recorded images of me with or without my voice, or in which I may be included in whole or in part, and any of my possessions, including real and personal property, which photographic and/or moving pictures, video recorded images and/or possessions are photographed, taped, videotaped, and/or recorded the day I first use Andersen Acres facility or on (month/date/year) _____ (whichever occurs first), and thereafter, and circulate the same in all forms and media (including, but not limited to: videotapes, audio tapes, compact discs, digital video disks, computer files, film, slides, photographs, television and the Internet) for art, advertising, trade, competition of every description, education purposes, and/or any other lawful purpose whatsoever as long as a reasonable person does not consider it as defamation or distasteful. I also consent to the use of any printed matter in conjunction therewith. I acknowledge that I have no interest, ownership or copyright rights in any pictures, images or recording or in any forms or media thereof produced by Andersen Acres and assigns.

I hereby waive any right that I may have to inspect and/or approve the finished product or products or the editorial, advertising or printed copy or soundtrack that may be used in connection therewith and any right that I may have to control the use to which said product, products, copy and/or soundtrack may be applied.

I hereby release, discharge and agree to save harmless Andersen Acres, their licensees, successors, legal representative and assigns from any liability by virtue of any blurring, distortion, alteration, optical illusion or use in composite form whether intentional or otherwise, that may occur or be produced in the making, processing, duplication, projecting or displaying of said pictures, images, or recordings and from liability for violation of any personal or proprietary right that I may have in connection with said pictures, images, or recordings and with the use thereof.

Name: (printed) _____

Address: _____

Phone: _____

City: _____

State: _____

Zip: _____

Email: _____

Signature: _____

Date: _____